



2020 Business Member Benefits

Benefit	Bronze \$775	Silver \$2750	Gold \$5000
Listing Name & logo in online Business Directory	x	x	x
Invitation to attend Member Meetings	x	x	x
Introduction at Member Meeting for new Members	x	x	x
Discount Member Pricing at Association Events	x	x	x
Receipt of AzLA Member Updates	x	x	x
Receipt of RFP to present at Annual Conference	x	x	x
Priority opportunity for 2020 trade show booth	x	x	x
Attendance at AzLA State Night Out – After Dinner Party	x	x	x
Special recognition in marketing materials	x	x	x
Annual Conference/Trade Show: either 2 complimentary conference registrations, OR, 1 complimentary trade show booth, OR, 1 Conference Sponsorship of <\$2500		x	x
Special recognition at Conference & Trade Show (Silver, Gold Sponsor Booth marker)		x	x
Advertisement in website Member Directory		x	x
Opportunity to Moderate Educational Session			x
Posting of your company's whitepaper on AzLA website			x
Electronic mailing list once per year (includes emails)			x
Website recognition with name & logo			x
Opportunity to post press releases on website			x
Opportunity to attend Member Forums			x
Opportunity to advertise on AzLA YouTube Channel			x
Revised 12.3.19			