

Spark!

ENGAGEMENT



Presenters:

Tara Krantzman (Chief Operations Officer)

Jessica Major (Community Engagement Specialist)

Oakwood Creative Care (Arizona)

SESSION OBJECTIVES

- Engagement and why it is important for older adults with cognitive and physical challenges
- Increase quality engagement skillsets of the workforce by teaching the value and importance of curriculum, materials, setting up the environment, using various facilitating skills and techniques, resource navigation, and challenging the status quo.



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THE SECTOR AT A GLANCE

- **Stigma: "Glorified Babysitting"**
- **"Herd Programing"**
- **Lack of Dementia Inclusivity**
- **Fear Driven**
- **2 Minutes of Engagement a Day**
- **1 in 5 Residents are on an Unnecessary Antipsychotic**
- **Lack of Funding**



Oakwood Creative Care
"Formally Sirrine Adult Day Care"

OAKWOOD CREATIVE CARE'S HISTORY

With a rich history, Sirrine became complacent and acted more as a babysitting service for seniors than a lively center for respite, engagement and resources.





SIRRINE ADULT DAY CARE





SIRRINE ADULT DAY CARE





WATCHING TV



BALL TOSS GAMES



NOODLE BALL/BALLOON



BABY DOLLS




COLORING



ROBOTIC PETS

PRESIDENTIAL TRIVIA

Put an "x" beside the answer you think is right!



01. Which President had an alligator as a pet?
 a. James Madison
 b. Quincy Adams
 c. John Tyler
 d. Andrew Johnson

02. Which President served the shortest term?
 a. James Madison
 b. Quincy Adams
 c. John Tyler
 d. Andrew Johnson

06. The term "First Lady" was first used in reference to which Presidential wife?
 a. Dolley Madison
 b. Lucy Ware Webb Hayes
 c. Priscilla Cooper Tyler
 d. Jane Appleton Pierce

07. How many presidents were assassinated in office?
 a. 5
 b. 4
 c. 7
 d. 3

08. How many Presidents had unsuccessful assassination attempts on their lives?
 a. 6
 b. 5
 c. 4
 d. 3

12. Who is credited for this famous quote: "A man is known by the company he keeps, and also by the company from which his is kept out."
 a. Ronald Reagan
 b. Theodore Roosevelt
 c. Harry S. Truman
 d. Grover Cleveland

13. Which president had the most children?
 a. Theodore Roosevelt
 b. Benjamin Harrison
 c. John Tyler
 d. Rutherford B. Hayes

14. Who was the only unmarried president?
 a. James Madison
 b. Quincy Adams
 c. John Tyler
 d. Andrew Johnson

TRIVIA

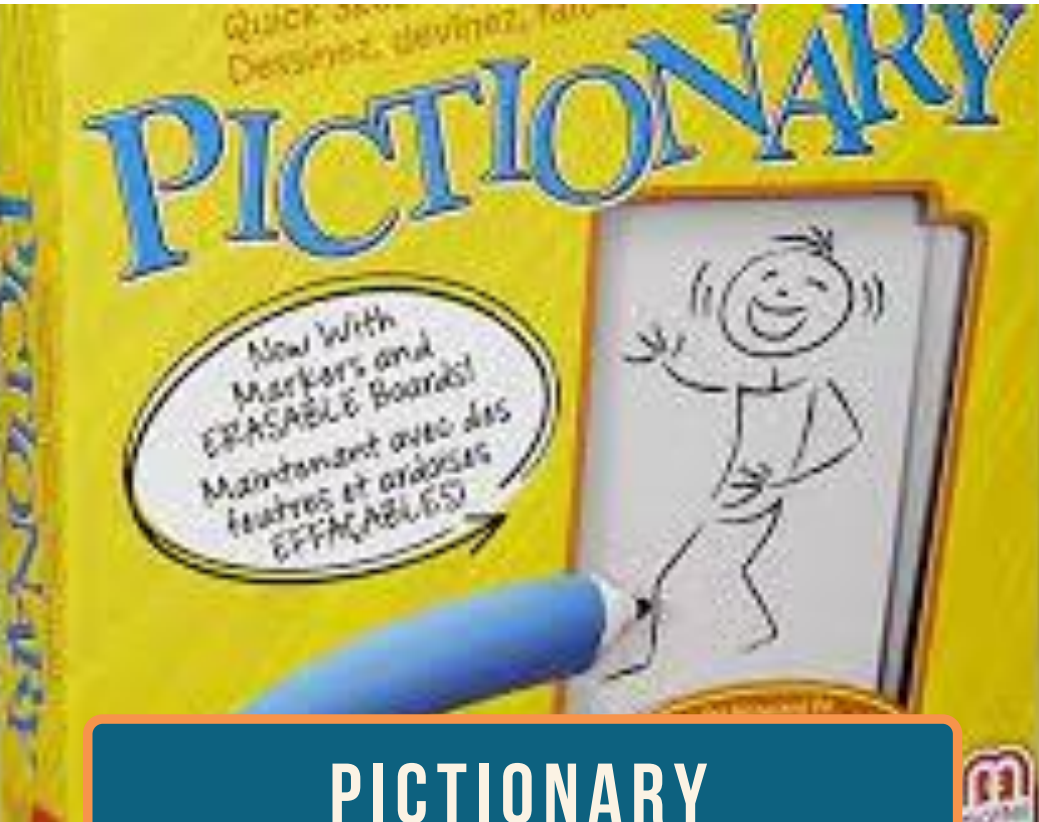


BALL TRIVIA

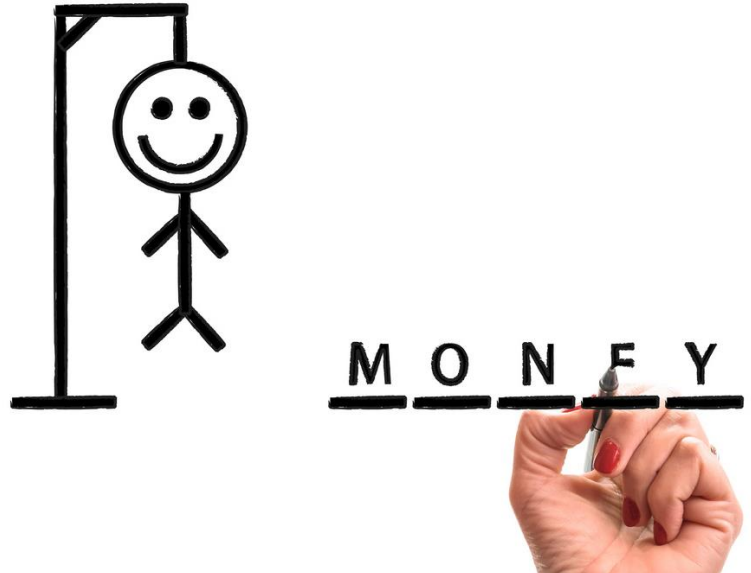


USING FAMILIAR GAMES FOR PATIENTS WITH DEMENTIA


OTHER TABLE GAMES



PICTIONARY

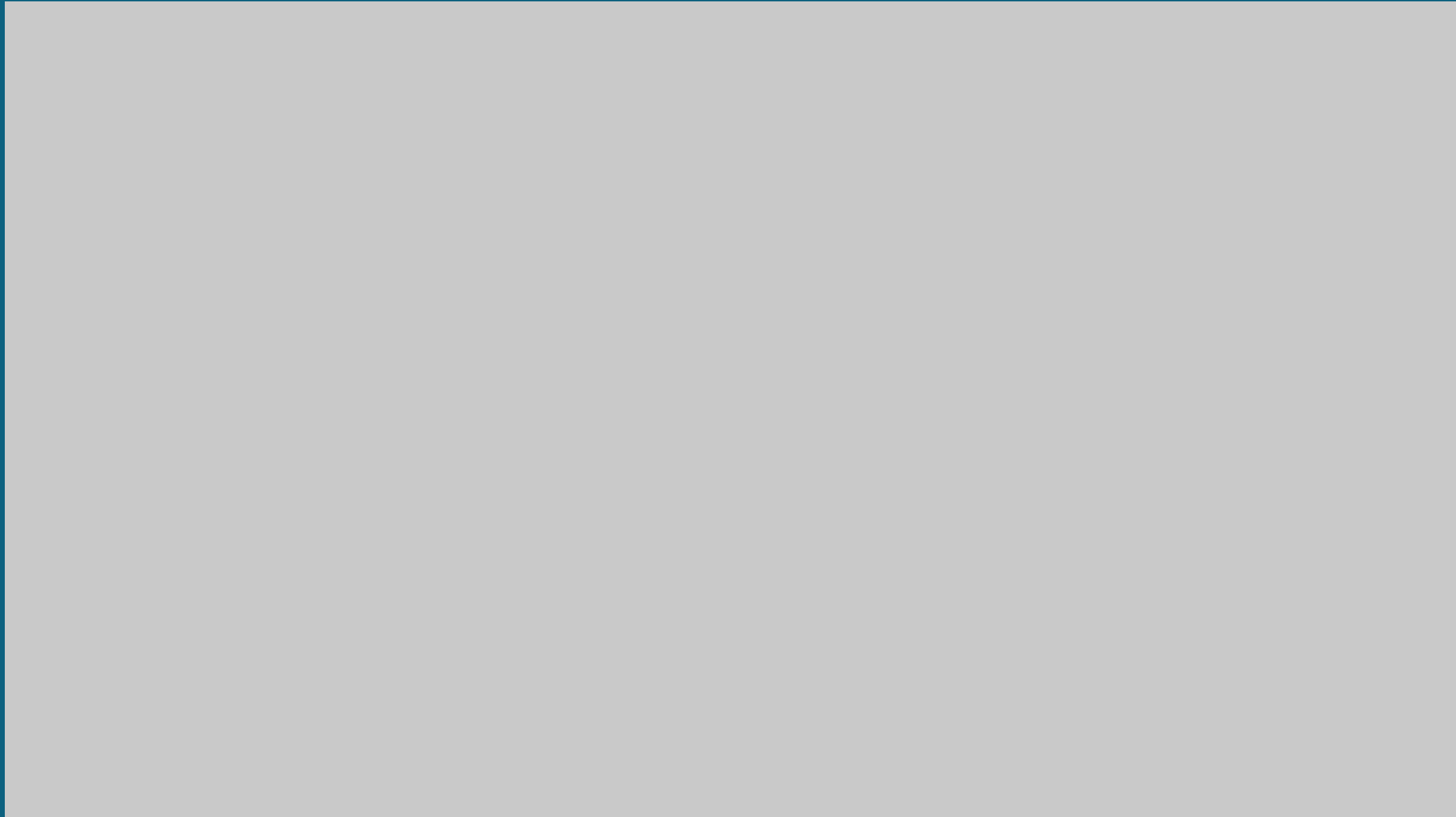


HANGMAN



PUZZLES

SEEING BEYOND DEMENTIA



How do we overcome these obstacles/challenges to give people the same life long learning opportunities that we crave and want?

How do we move beyond what have always done?

How do we overcome fear and take risks?





Mission: To enhance quality of life and spark in older adults with cognitive and physical challenges, as well as their care partner through day clubs, memory cafes, and other home and community based services.





CORE VALUES

We believe in people and their value

We practice real communication and do the right thing

We constantly improve through creativity and innovation

ENGAGEMENT PHILOSOPHY

The Pathway To Supporting Unpaid Care

Partners

We believe engagement (fitness, life long learning, creative expression, music, dance, social interaction, and community) is treatment beyond the pill to enhance self-esteem, improve communication, increase functional participation, reduce anxiety and depression, acquire new skills, and improve quality of life.

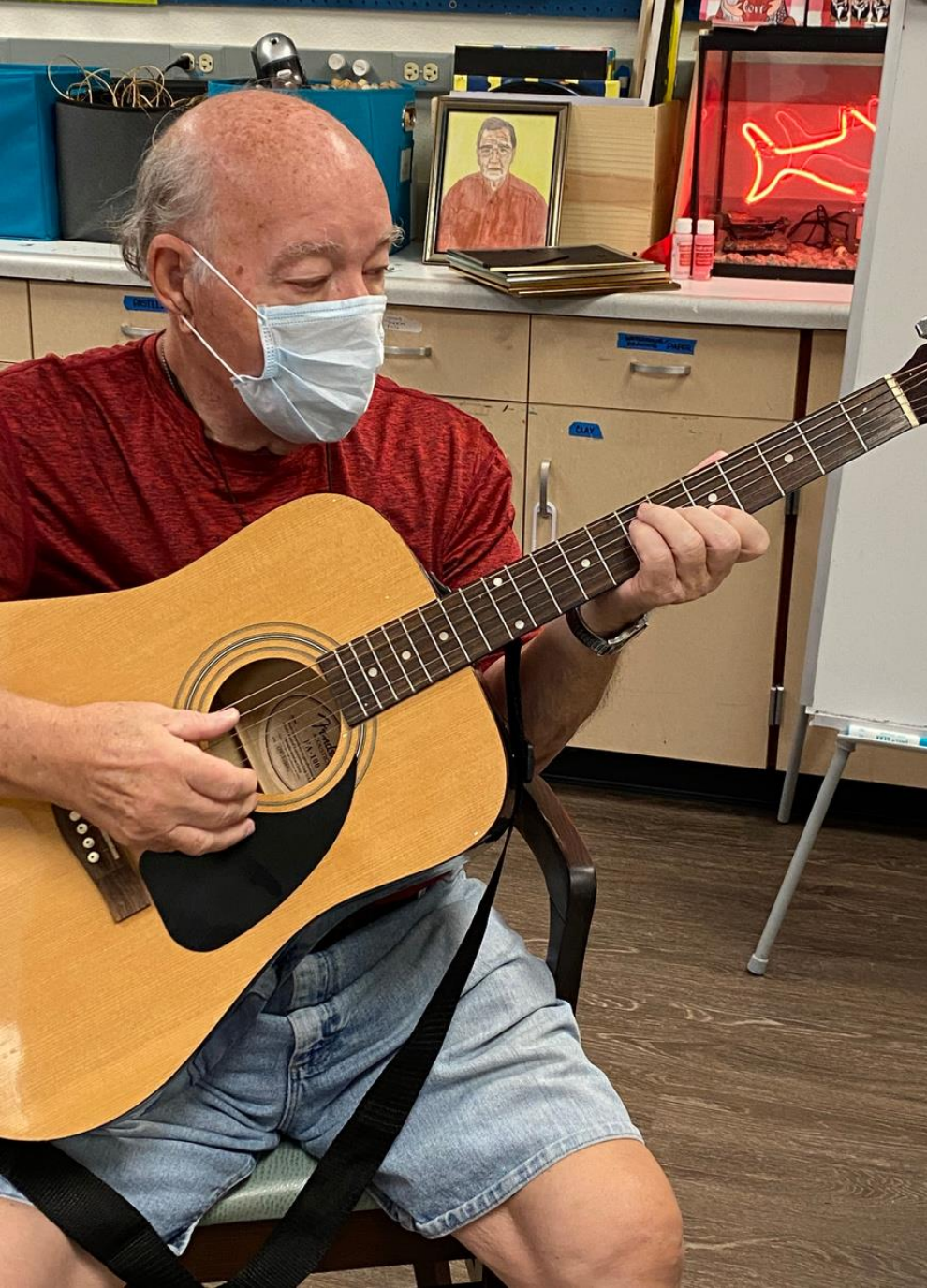




ART WORKSHOPS

WATER COLOR | ACRYLICS | OIL PASTELS
MIXED MEDIA | SCULPTURING | WOOD WORKING





MUSIC AND DANCE

DRUMMING CIRCLES | JAM SESSIONS | CHOIR
CHIME CHOIR | SONG WRITING
EXPRESSIVE DANCE



Music imprints
itself on the brain,
deeper than any
human experience.

Music evokes emotion
and emotion can
bring with it,
memory.



Threatened & Endangered Animals



One million years ago, Earth looked very different than it does today. If we were to time-travel, we probably wouldn't recognize the oceans or continents or many of the animals, plants, or trees. While we may not be too sad that dinosaurs no longer roam the Earth, we know that all plants and animals need to be protected.



POETRY AND STORYTELLING

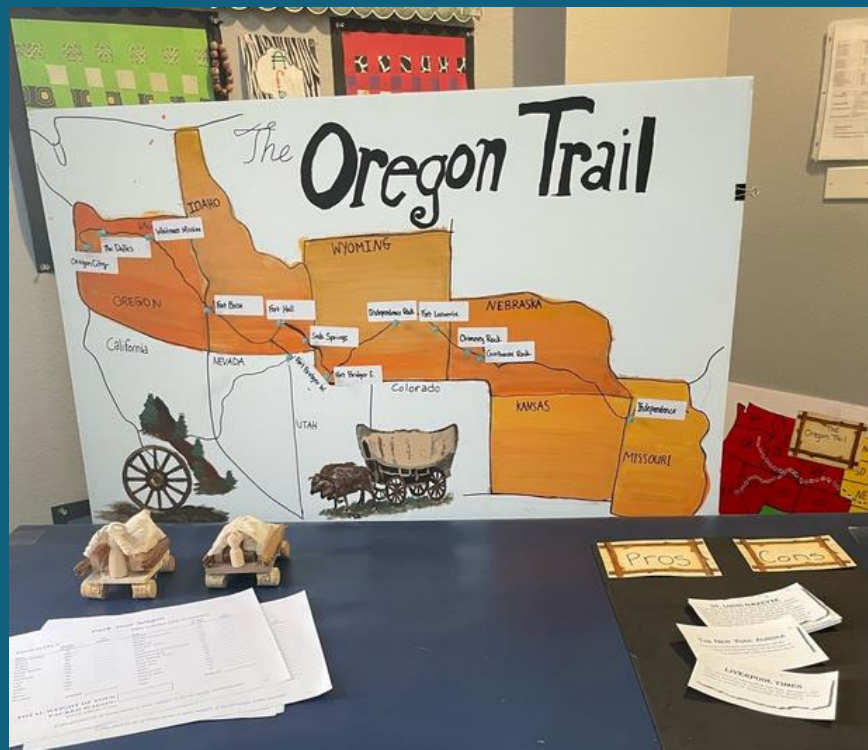
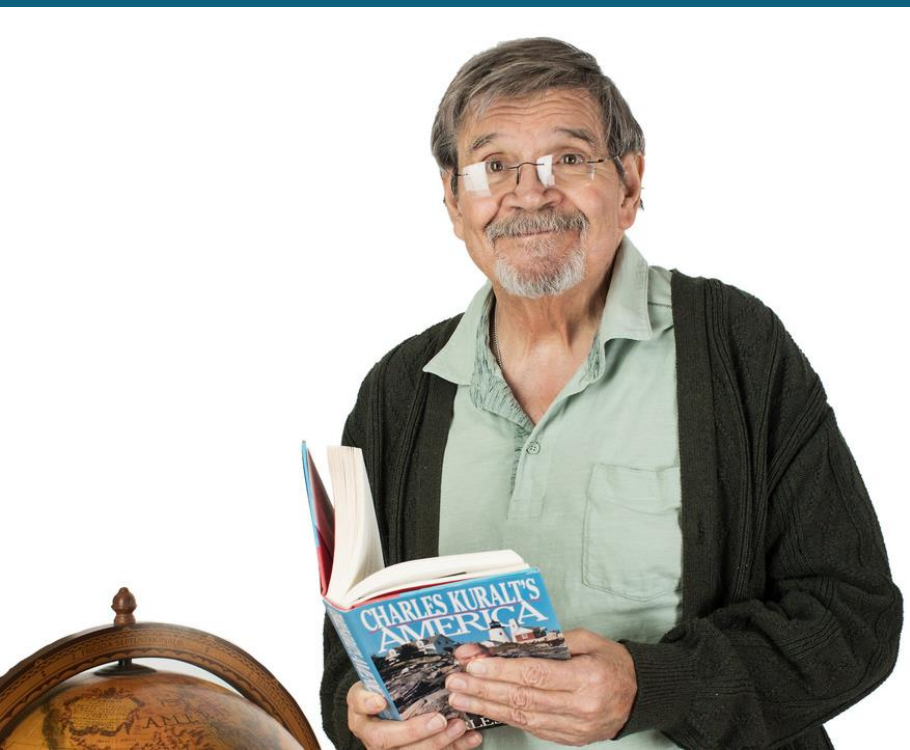
LIFELONG LEARNING

HISTORY LESSONS | CULTURE | TRAVEL
STORYTELLING | CREATIVE WRITING | POETRY
PHILOSOPHY

Rosie the Riveter



During World War II, this image of a female American factory worker named Rosie became an iconic poster and a song. Rosie's image appeared on posters and covers of magazines and represented women all across America who joined the war effort with the declaration "We Can Do It!"





FITNESS

STRENGTH TRAINING | ZUMBA | YOGA
TAI CHI | KICK BOXING



OUTCOME MEASUREMENTS

The decision to enroll my mom into Oakwood Creative Care was simply the best decision we have made, for both Mom and for me, her full time care partner. Mom looks forward to all of the classes that include music, art, story writing, gardening, and the many friends she has made. I am grateful to be able to carve out time for my needs whether that be taking a walk, resting, appointments, or simply catching up with a friend.

-Care Partner



96% of family care partners report an increase in quality of life since attending OCC

47% of members maintained/ decreased in depression within the first 6 months of membership

65% of members maintain/improve in cognitive function within the first 6 months of membership

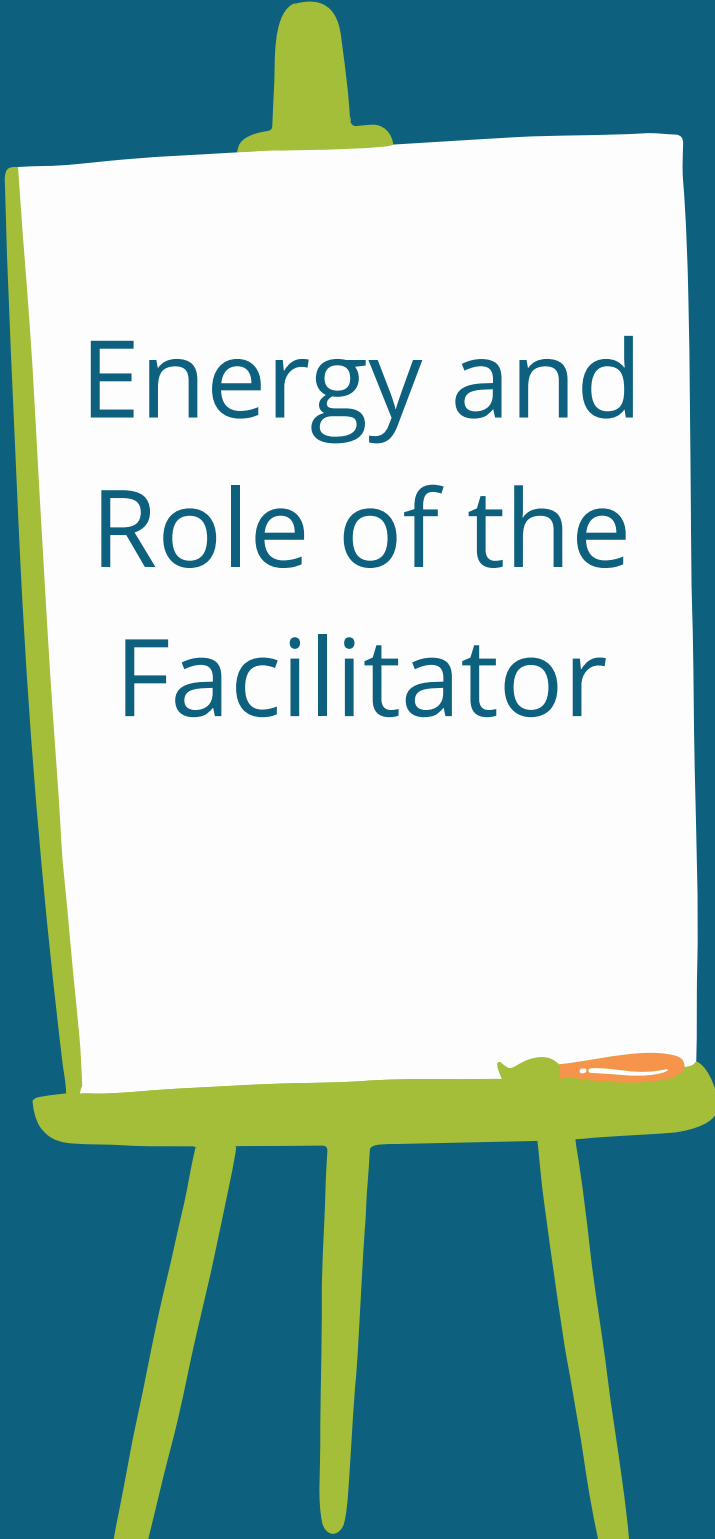
DEMO

An illustration of a green easel with a white sheet of paper. The paper has the text "Create the Vision" written on it in a dark blue font. The easel has three legs and a clip at the top.

Create the
Vision

An illustration of a green easel with a white sheet of paper. The paper has the text "Set Up and Supplies" written on it in a dark blue font. The easel has three legs and a clip at the top.

Set Up
and
Supplies

An illustration of a green easel with a white sheet of paper. The paper has the text "Energy and Role of the Facilitator" written on it in a dark blue font. The easel has three legs and a clip at the top.

Energy and
Role of the
Facilitator



What did you notice?

Take Risks

**"IF THE RISK ALIGNS WITH YOUR
PURPOSE/MISSION...IT IS A RISK WORTH
TAKING"**

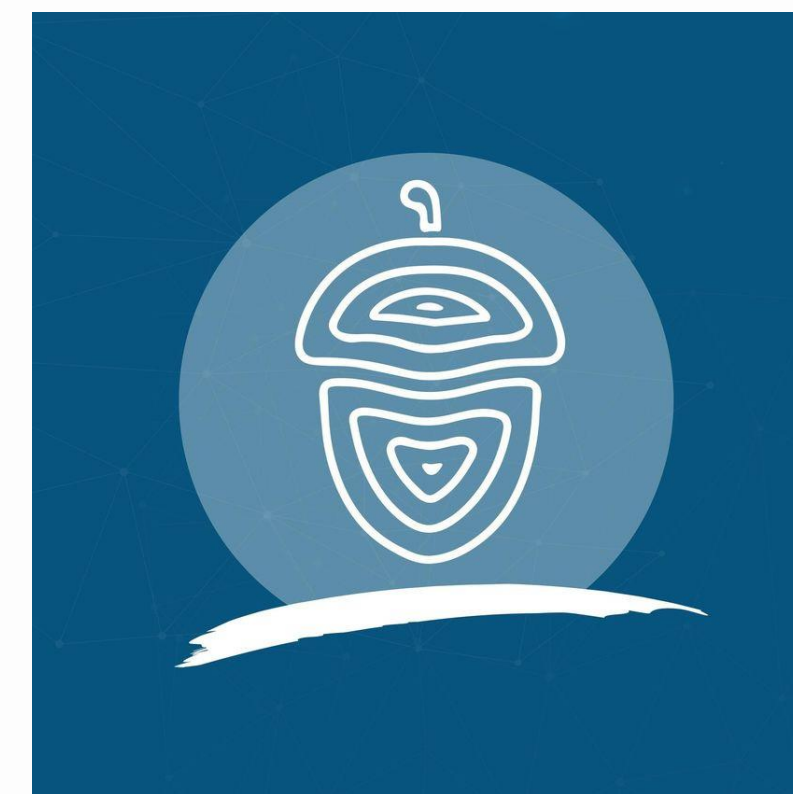


Thank You

Questions?

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