



*LeadingAge*<sup>™</sup>  
Arizona

# Engagement Guide 2024

Partner

Sponsor

Exhibit





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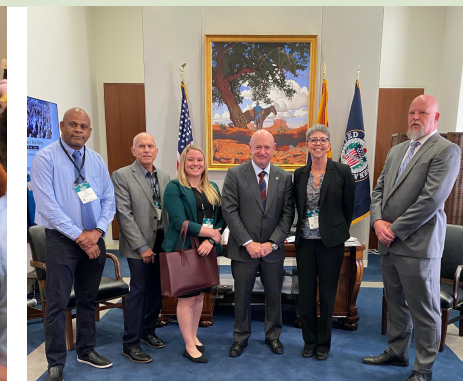
# Introducing AzLA Business Membership...



Becoming a Business Member with Arizona LeadingAge (AzLA) offers you an open door to work directly with not-for-profit skilled nursing centers, assisted living communities, HUD housing, life plan communities, adult day centers, and behavioral health residential facilities throughout the state of Arizona. Arizona LeadingAge takes pride in being the state's only primarily not-for-profit mission-based professional aging services association and advocacy organization, representing provider member facilities who care for more than 20,000 older adults in Arizona.

Arizona LeadingAge's business membership is offered to companies engaged in supplying products and services to the field of aging services. Arizona LeadingAge business members will gain valuable access to key decision-makers in aging services, as well as prized marketing and development opportunities. Business members are able to engage in multiple educational opportunities and networking events, including the Annual Conference & Expo, member-led forums, and seminars.

Come join us and help support the field of aging services in Arizona!







## Value in Membership



### MEMBERSHIP LEVEL

### MEMBERSHIP AMOUNT

### TOTAL VALUE

Platinum Business Member

\$10,000

\$18,350

Gold Business Member

\$5,000

\$10,600

Silver Business Member

\$2,750

\$8,350

Bronze Business Member

\$775

\$4,300

Annual Conference Sponsorship

Individual Amounts

Individual Value



# Platinum Membership

LeadingAge™  
Arizona

■ Business Affiliate Membership	\$ 775
■ Listing Name & Logo in Business Directory	\$ 250
■ Special Recognition on Marketing Materials	\$ 2,250
■ Annual Conference: Attendee List	\$ 500
■ Annual Conference: If available, 10 x 20 Trade Show Booth with Upgraded Location or three (3) Complimentary Registrations.	\$ 5,250
■ Invitation to attend Member-Led Forums and Task Forces	\$ 2,750
■ Arizona LeadingAge Education & Events Sponsor for 2024 Digital Advertising - Website Recognition & Logo, Bi-Weekly	\$ 2,000
■ Newsletter Recognition, Posting of Companies White Paper	\$ 1,750
■ Business Affiliate Benefits - Attend Member Meetings, Receipt of AzLA Bi-weekly Newsletter, Attend Annual State Night Out at LeadingAge National Conference, Discounted Event Pricing, and Access to AzLA Membership List	\$ 2,825

**PLATINUM MEMBERSHIP AMOUNT**

**\$10,000**

**TOTAL VALUE**

**\$18,350**

PLATINUM BUSINESS  
MEMBER



# Gold Membership

■ Business Affiliate Membership	\$ 775
■ Listing Name & Logo in Business Directory	\$ 250
■ Special Recognition on Marketing Materials	\$ 2,250
■ Annual Conference: Attendee List	\$ 500
■ Annual Conference: If available, 10 x 10 Trade Show Booth with Upgraded Location or two (2) Complimentary Registrations.	\$ 1,750
■ Invitation to attend Member-Led Forums and Task Forces	\$ 2,250
■ Business Affiliate Benefits - Attend Member Meetings, Receipt of AzLA Bi-weekly Newsletter, Attend Annual State Night Out at LeadingAge National Conference, Discounted Event Pricing, and Access to AzLA Membership List	\$ 2,825

**GOLD MEMBERSHIP AMOUNT** **\$5,000**

**TOTAL VALUE** **\$10,600**

GOLD BUSINESS  
MEMBER





# Silver Membership

LeadingAge™  
Arizona

■ Business Affiliate Membership	\$ 775
■ Listing Name & Logo in Business Directory	\$ 250
■ Special Recognition on Marketing Materials	\$ 2,250
■ Annual Conference: Attendee List	\$ 500
■ Annual Conference: If available, 10 x 10 Trade Show Booth with Upgraded Location or two (2) Complimentary Registrations.	\$ 1,750
■ Business Affiliate Benefits - Attend Member Meetings, Receipt of AzLA Bi-weekly Newsletter, Attend Annual State Night Out at LeadingAge National Conference, Discounted Event Pricing, and Access to AzLA Membership List	\$ 2,825

**SILVER MEMBERSHIP AMOUNT**

**\$2,750**

**TOTAL VALUE**

**\$8,350**



SILVER BUSINESS  
MEMBER



# Bronze Membership

■ Business Affiliate Membership	\$ 775
■ Listing Name & Logo in Business Directory	\$ 250
■ Business Affiliate Benefits - Attend Member Meetings, Receipt of AzLA Bi-weekly Newsletter, Attend Annual State Night Out at LeadingAge National Conference, Discounted Event Pricing, and Access to AzLA Membership List	\$ 2,825

**BRONZE MEMBERSHIP AMOUNT**

**\$775**

**TOTAL VALUE**

**\$3,850**



BRONZE BUSINESS  
MEMBER



# Annual Conference Sponsorships

## TOTAL VALUE

■ Concurrent Session Sponsor	\$2,000
■ Internet Sponsor	\$2,000
■ Arizona LeadingAge Conference App Sponsor	\$2,500
■ Tote Bag Sponsor	\$2,750
■ Name Badge & Lanyard Sponsor	\$3,000
■ Registration Sponsor	\$4,000
■ Beverage & Snack Sponsor	\$4,000
■ Wednesday - Arizona State Night In Sponsor	\$5,750
■ Wednesday - Conference Opening Keynote Session Sponsor	\$6,000
■ Thursday - Day 2 Opening Keynote Session Sponsor	\$6,000
■ Thursday & Friday - Continental Breakfast Sponsor	\$7,500
■ Thursday - Lunch Sponsor	\$7,500
■ Friday - Awards Luncheon Sponsor	\$9,000

\*Note: All Sponsorships have a first right of refusal for the previous year's sponsor. View our website for the most up-to-date information.

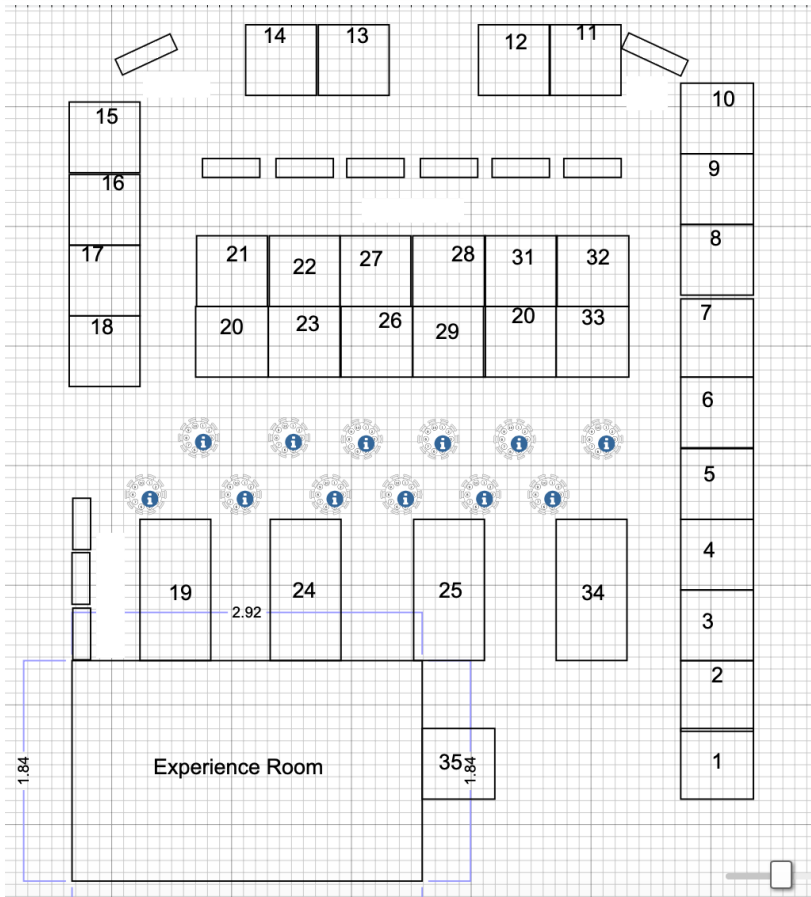
ANNUAL CONFERENCE  
SPONSORSHIPS

# LEAD

LEADERSHIP • EDUCATION • ADVOCACY • DEVELOPMENT

LeadingAge™  
Arizona

2024 ANNUAL  
CONFERENCE & EXPO



## Expo Hall Hours

Wednesday, May 15

- 11:00am - 12:30pm
- 4:30pm - 6:00pm

Thursday, May 16

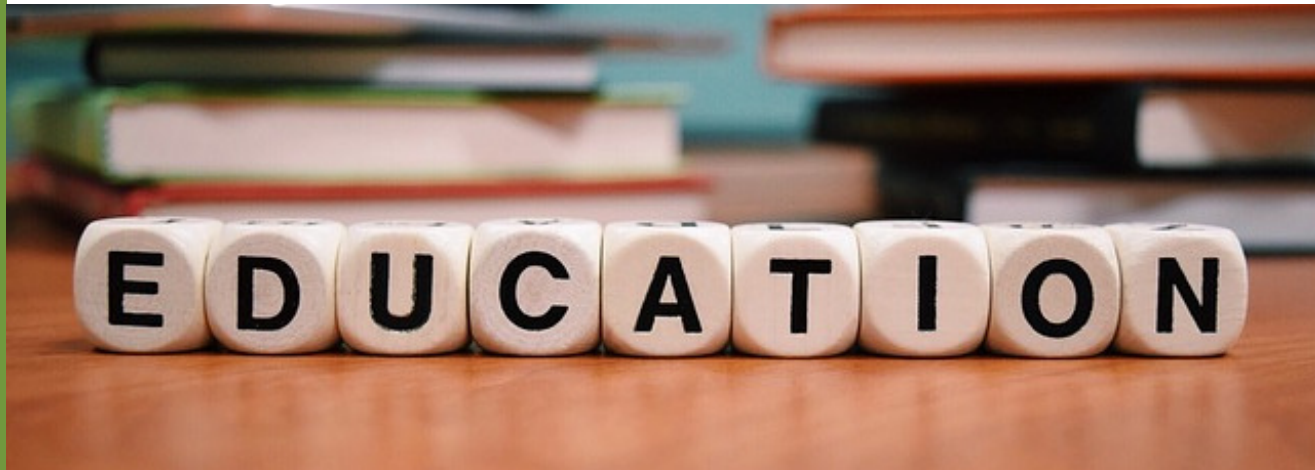
- 7:30am - 8:45am
- 12:00pm - 1:00pm



# LeadingAge™ Arizona

## EDUCATION & EVENTS

Over 55 CEUs Available



### JANUARY

- January 15 - 23..... Caregiver Training School - 62 Hour Course
- January 25..... Mental Health Seminar: Caring for Older Adults, Staff, and Families

### FEBRUARY

- February 19 - 23..... Assisted Living Manager Training School

### MARCH

- March 18 - 26..... Caregiver Training School - 62 Hour Course
- March 19..... AzLA Legislative Luncheon
- March 26..... Spring Membership Meeting

### APRIL

- April 15 - 17..... National Leadership Summit (Washington, DC)

### MAY

- May 15 - 17..... 2024 AzLA Conference & Expo... LEAD

### JUNE

- June 17 - 25..... Caregiver Training School - 62 Hour Course

### JULY

- July 22 - 30..... Caregiver Training School - 62 Hour Course

# LeadingAge™ Arizona

## EDUCATION & EVENTS

Over 55 CEUs Available



### AUGUST

- August 7..... Abuse & Neglect Policies and Training Compliance Webinar
- August 14..... Abuse & Neglect Reporting Requirements Webinar
- August 19 - 27..... Caregiver Training School - 62 Hour Course
- August 21..... Abuse & Neglect: Capacity to Consent to Sexual Activity Webinar
- August 28..... Abuse & Neglect: Investigating Allegations of Abuse Webinar

### SEPTEMBER

- September 4..... Abuse & Neglect: Abuse Incident Response & Management
- September 11..... Retrospective Study of Abuse & Neglect IJ Deficiencies Webinar
- September 18..... Psychotropic Medications: Best Practices in LTC Webinar
- September 20..... AzLA Foundation Golf Classic
- September 23 - 27..... Assisted Living Manager Training School
- September 25..... Mental Health Conditions & Successful Care Planning for Resident Well-Being Webinar

### OCTOBER

- October 2..... Trauma Informed Care Webinar
- October 9..... Substance Use Disorders Webinar
- October 14 - 22..... Caregiver Training School - 62 Hour Course
- October 16..... Behavior Management Programs Webinar
- October 23..... Advance Directives, Consent, and End of Life Care Webinar
- October 27..... Arizona State Night Out

### NOVEMBER

- November 6..... Fitness Challenge for Seniors



# Foundation Golf Classic

## TOTAL VALUE

■ Directional Sign Sponsor	\$ 600
■ Individual Hole Sponsors (11)	\$ 800
■ Practice Green Sponsor	\$1,000
■ Driving Range Sponsor	\$1,000
■ Water Bottle Sponsor	\$1,500
■ Competition Hole Sponsors (5)	\$1,750
■ Super Ticket Sponsor	\$1,750
■ Hole-in-One Sponsor	\$2,000
■ Goody Bag Sponsor	\$2,000
■ Golf Ball Launcher Sponsor	\$2,000
■ Putting Contest Sponsor	\$2,000
■ Golf Ball Sponsor	\$2,500
■ Breakfast Sponsor	\$2,750
■ Beverage Sponsor	\$3,000
■ Photography Sponsor	\$3,000
■ Luncheon Sponsor	\$4,000
■ Tee Gift Sponsor	\$4,500
■ Tournament Sponsor	\$6,000

\*Note: All Sponsorships have a first right of refusal for the previous year's sponsor. If you have any questions, contact us.

FOUNDATION GOLF  
CLASSIC SPONSORSHIPS



*LeadingAge™*  
*Arizona*

**FOR MORE INFORMATION**

Contact Gemenie Babb, Director of Membership

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